



Long story short...

sfc
group | healthcare
marketing

**serious
about
brands**



**NO
DRAMA.**

NO BS.

**NO
SURPRISES.**

Seriously.

At SFC Group, we're serious about creative that captivates.

Healthcare is complicated. Your message shouldn't be. At SFC Group, we help brands connect with everyone who matters — from the clinicians making care decisions to the consumers living with them. With full-service expertise across strategy, creative, media, and digital, we develop healthcare marketing that's as strategic as it is striking — because clever only counts when it moves people.



**HCP & patient
communications**

Smart thinking and simple truths. We cut through layers of complexity to find the one insight that moves people — and moves the brand.



**Media strategy, buying,
& placement**

Precision meets persuasion. We know where your audience lives, what grabs their attention, and how to turn that into measurable impact.



Content creation

Big ideas, sharp stories and flawless execution. We create content that works across every channel — podcasts, blogs, social, and beyond.



**Strategic brand &
business planning**

From powerhouse brands to ambitious start-ups, we build strategies grounded in insight, fueled by experience, and designed to drive what matters most — growth.



Event marketing

Memorable by design. We create moments that build loyalty, spark conversation, and live well beyond the booth.



Analytics & CRM

Data that actually says something. We translate numbers into next moves — so every campaign gets smarter.



**Creative concepting
& brand identity**

We turn creative sparks into full-blown brand experiences — built to resonate and remembered for how they make people feel.



**Digital strategy &
tech development**

Digital done right. From seamless UX to search strategies that adapt in real time, we create experiences that connect, convert, and keep people coming back.



Production Studio Z

Studio Z is our fast lane for flawless design updates — efficient, affordable, and always on-brand.

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OWNED

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chat @ 

SFCserious.com



855-SFC-GRP1
(855-732-4771)



info@sfcgroup1.com

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